



Robyn Angeli Saquin

Portfolio

I am a Sydney-based visual communicator with 5 years of agency and freelance experience in graphic design, illustration, branding, and marketing. I have previously worked on brands in food and hospitality, e-commerce, education, and many more.

 Sydney, NSW  0455 231 131  radsaquin@gmail.com

Work Experience

Graphic Designer at ZipZipe Digital Marketing (Sydney, Australia)

Apr - Jul 2024

Created various visual material as an intern. Developed and created various case studies and marketing materials and aided in refining visual output through photo and video editing, and motion graphics.

Library Peer Mentor at University of New South Wales (Sydney, Australia)

Sep 2023 - May 2024

Initiated social media plans to advertise the service to the 60,000+ student population, plans and delivers events, designs presentations, and provides consultation services to students.

Production Designer at Code & Theory (Metro Manila, Philippines)

Jan 2021 - Jul 2022

Designed marketing materials and presentations for USA-based clients as well as for company use, worked closely with developers to fine-tune website, and created motion graphics for our blog. Work was focused primarily with Amazon Ads to launch a globally-integrated B2B campaign.

Graphic Designer at Skyrocket Studios (Metro Manila, Philippines)

Apr 2019 - Dec 2020

Conceptualised and executed advertising campaigns across print and digital. Worked on on-brand B2B and B2C campaigns with national chains Goldilocks, Filinvest Land, and Robinsons Easymart, and international brands Australia Awards, Wet n' Wild, and Ajo Eyewear.

Freelance Graphic Designer

Feb 2019 - Present

Collaborated with individuals, agencies, and emerging businesses to create graphic artworks, illustrations, branding, social media assets, animations, and tattoo designs. Clients include Elation PH, Nayong Pilipino Foundation, Brick Road Studios, BeautyMNL, Pushpin Visuals, and Asia Society.

Education

Master of Design from University of New South Wales

Sept 2022 - Aug 2024

2023 Dean's List Awardee.

BFA in Information Design from Ateneo de Manila University

Aug 2014 - May 2018

Completed the degree with honours. Multi-time Dean's List Awardee.

Skills

Creative Skills

Adobe (Photoshop, Illustrator, InDesign, AfterEffects, Lightroom, XD), Maya, Figma, MailChimp, Canva, WordPress, Wix. Experienced in ideating creative campaigns. Flexible in modifying styles to suit different ideas. Confident in collaborating with different disciplines to build and execute concepts together. Proficient in overseeing the art direction of campaigns and aligning different designer outputs.

Work Skills

Bilingual in Filipino and English, and working proficiency in Mandarin Chinese. Confident with public speaking and presentation. Experienced in creating organisational systems and workflows. Comfortable with leading a group to work towards a common goal and delegating tasks.

References available upon request.

